Planning Sustainable Places Program

ADVANCING A SUSTAINABLE REGION PLACE BY PLACE

Sponsor Pre-bid Workshop

May 19, 2020
Planning Sustainable Places Background

- Program to build on previous and current regional planning initiatives
- Implements the MARC Board’s adopted policy statement on regional land use direction
- Goal: help local communities advance their sustainable development projects towards implementation
Planning Sustainable Places

- Projects limited to local governments and transit agencies furthering local planning projects in a variety of settings
- Mix of projects, a portion proceeding from previous funding mixed with new
- Covers the spectrum of settings from rural to urban
- Wide range of projects including downtown redevelopment, corridor plans, and neighborhood strategies
Planning Sustainable Places To Date

• **Total Federal Funds**
  $5,330,000

• **118 Applications**

• **69 Projects:**
  33 Kansas  36 Missouri

• **Three Types of Projects**
  – Sustainable Places Plan  39
  – Project Development  20
  – Implementation Activities  9

• **Match Generated**
  $2,521,988

---

**Funding By Source**

- **KDOT STP**
  $2,455,000 (46%)

- **FTA MO-STP**
  $2,125,000 (40%)

- **HUD CSP**
  $750,000 (14%)
Current Funds to be Programmed

$ 349,000 — Missouri Surface Transportation Program (FFY 2021)

+ $ 600,000 — Kansas Surface Transportation Program (FFY 2021)

$ 949,000

Funding is solely from STP so there must be a strong emphasis on transportation. Maximum Federal Funding $150,000, no minimum grant award

Match: Minimum local **cash** match of 20% of total budget

NOT federal portion
Local Cash Match Calculation

The local cash match is 20% of the total budget. It is NOT 20% of the federal funds requested. Correct calculation of local match:

\[
\text{Federal Fund Request} \ \frac{0.8}{0.8} = \text{Total Budget} \ \frac{150,000}{0.8} = 187,500
\]

\[
\text{Total Budget} - \text{Federal Request} = \text{Local Cash Match} \ \frac{187,500 - 150,000}{0.8} = 37,500
\]

Transportation Fees

A project fee of 1.0% of federal funds awarded to any project selected will be charged to the project sponsor.
2021 Call for Projects Guidebook

- Program Overview
- Eligibility
- Project Categories
- Evaluation Criteria
- Selection Process
- Submission Database
- Resource Maps
Call for Projects

Application website: [www.marc2.org/tr_psp/](http://www.marc2.org/tr_psp/)

Application Opening: May 4, 2020

Application Deadline: June 19, 2020

Funding is limited so a regional solicitation and call for applications is being conducted.
Projects Schedule

• **June 19, 2020  4 p.m. CDT**  
  Project submission deadline

• **June - July 2020**  
  MARC staff technical analysis and scoring

• **July 3, 2020**  
  Project submission public comment period closes

• **July - Sept 2020**  
  Sustainable Places Policy Committee evaluation & prioritization

• **Sept 2020**  
  MARC Total Transportation Policy Committee and MARC Board adoption

• **Oct 2020**  
  Consultant procurement begins
Eligibility

Applicants: Jurisdictions (cities, counties and states) and transportation agencies located within MARC’s metropolitan planning boundary – Johnson, Leavenworth, Miami and Wyandotte counties in Kansas, and Cass, Clay, Jackson and Platte counties in Missouri – may apply for consideration.

Location: Areas within the MARC metropolitan planning organization boundary are eligible, but an emphasis will be placed on identified activity centers within our defined redevelopment area. The selection of projects will be prioritized around areas that show a “confluence of opportunities”, areas that include multiple development opportunities that support regional goals.
### Project Categories

<table>
<thead>
<tr>
<th>Sustainable Places Plan</th>
<th>Project Development</th>
<th>Implementation Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>This first level of planning in the PSP program focuses on looking at the big picture and crafting a vision that integrates transportation, land use and the environment and identifies project need. The project must meaningfully engage the community in a collaborative dialogue.</td>
<td>The Project Development level of planning in the PSP program focuses on drilling down into a Sustainable Places type of plan. The Sustainable Places Plan does not have to be the result of a Sustainable Places Plan through MARC. Communities that have completed comparable work of a Sustainable Places Plan are encouraged to utilize the PSP Project Development opportunity to further develop their big picture plans to integrate project needs and concepts.</td>
<td>The Implementation Activities level of planning in the Planning Sustainable Places program focuses on pulling together the final pieces necessary to move a project from planning to preliminary engineering. This level does <strong>not</strong> include PS&amp;E (plans, specifications and estimates) nor would it include survey work.</td>
</tr>
</tbody>
</table>
Sustainable Places Plan Details

Could consider addressing:

- New and/or revised land use strategies
- Transportation demand-reduction measures
- Internal mobility enhancements – traffic calming, pedestrian, transit, and/or bicycle circulation, safety and security for all modes
- Continuity of local streets in community
- Need/identification of future transit
- Connectivity of transportation to other centers
- Public and private investment and implementation strategy
- Assembly of Walk-friendly Community applications

Pre-requisites:
- Vision of Future Vibrancy

Required Element:
- Robust Public Engagement

Required Deliverable:
- Implementation Plan Detailing
- Project Timeline
Project Development Details

Pre-requisites:
- Vision of Future Vibrancy
- Timeline
- Elements developed in previous plan

Required Element:
- Robust Public Engagement

Required Deliverable:
- Detailed plan including Budget (Sources & Uses) Document

Could consider addressing:
- Transportation project feasibility analysis
- Parking facility or management plan
- Bicycle/pedestrian project plan
- Transit project or facility plan
- Multi-modal corridor plans
- Green and complete streets
- Environmental mitigation plan or restoration plan
Implementation Activities Details

Pre-requisites:
- Vision of Future Vibrancy Elements developed in previous plan(s)
- 5 Year Schedule: Timeline including adoption into TIP/CIP for design
- Budget (Sources & Uses)

Required Element:
- Robust Public Engagement

Required Deliverables:
- i.e. Sketch plan; renderings; elements for an RFQ

Could consider addressing:
- Project scoping study
- Cooperative agreements
- Public information plan for implementation
- [MO] Planning and scoping alternatives outlining public information plan
- Typical cross-sections based on typical ROW, not site measured specifics
- Rough cost estimates for fitting in ROW but not design
- Finish Recommended Plan with deliverable as memorandum or report
- Identification of needed ROW but not specific details; identify critical issues
- Plan should address the final state for a long term reality, i.e. moving from 2 lane to future arterial
- Outline street classification and associated ROW dimensions
- Outline how ROW will increase if planning for trail system
- Does not include National Environmental Policy Act (NEPA) process
- Alignment studies
## Evaluation Criteria

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>DESCRIPTION</th>
<th>MAXIMUM AVAILABLE POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Intent</strong></td>
<td>The project promotes improved travel choices (e.g., bicycling, walking, transit use, transportation demand management strategies, etc.)</td>
<td>6 4 2</td>
</tr>
<tr>
<td></td>
<td>The project promotes sustainable land use patterns (e.g., mixed-use, transit-oriented, walkable, affordable housing, green, etc.)</td>
<td>6 4 2</td>
</tr>
<tr>
<td></td>
<td>The project advances environmental stewardship (e.g. air quality, water quality, green infrastructure, energy conservation, renewable energy, etc.)</td>
<td>6 4 2</td>
</tr>
<tr>
<td></td>
<td>The project promotes housing choice which may include rehabilitating existing, offering more choices, and/or development of new housing.</td>
<td>5 4 3</td>
</tr>
<tr>
<td></td>
<td>The project advances improved public health</td>
<td>5 4 2</td>
</tr>
<tr>
<td></td>
<td>The project supports investment in areas with existing infrastructure</td>
<td>5 3 3</td>
</tr>
<tr>
<td></td>
<td>The project improves economic growth (i.e. jobs retention, jobs generator, tax growth)</td>
<td>5 4 3</td>
</tr>
<tr>
<td></td>
<td>The project commits to using a planning resource(s) to understand project area and craft plan (e.g. scenario planning, data indicators, performance measures, environmental data or comparable resources – for example list visit: <a href="http://www.marc2.org/tr_psp/Planning_Resources_Overview_2021_Final.pdf">http://www.marc2.org/tr_psp/Planning_Resources_Overview_2021_Final.pdf</a>):</td>
<td>4 4 4</td>
</tr>
<tr>
<td></td>
<td>The project promotes resiliency (physical and/or economic):</td>
<td>6 3 3</td>
</tr>
<tr>
<td></td>
<td>The project includes innovation in project development, concepts, and/or public engagement</td>
<td>3 4 5</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>The project is within the defined redevelopment area</td>
<td>10 5 5</td>
</tr>
<tr>
<td></td>
<td>The project serves an activity center on MARC’s map of activity centers</td>
<td>5 5 3</td>
</tr>
<tr>
<td></td>
<td>The project serves a current or planned transit corridor or mobility hub (Smart Moves 3.0)</td>
<td>5 5 3</td>
</tr>
<tr>
<td></td>
<td>The project is within an environmental justice tract(s) or has areas with hidden environmental justice populations or provides environmental justice tracts connections to opportunities (i.e. jobs access, education, reduce health disparities)</td>
<td>5 5 5</td>
</tr>
</tbody>
</table>
## Evaluation Criteria (cont.)

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>DESCRIPTION</th>
<th>MAXIMUM AVAILABLE POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>SUSTAINABLE PLACES PLAN</strong></td>
<td><strong>PROJECT DEVELOPMENT</strong></td>
</tr>
<tr>
<td><strong>Partnerships</strong></td>
<td>The project demonstrates partnership(s)</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>The project demonstrates sustained involvement with equity and/or typically underrepresented stakeholders</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>The project demonstrates resource or financial commitment from project partner(s)</td>
<td>NA</td>
</tr>
<tr>
<td><strong>Implementation</strong></td>
<td>The project commits a local match of greater than the minimum required</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>The applicant demonstrates a commitment towards implementation</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>The project has taken steps toward implementation</td>
<td>NA</td>
</tr>
<tr>
<td></td>
<td>The project demonstrates a commitment from developer(s) and/or land owner(s)</td>
<td>NA</td>
</tr>
<tr>
<td><strong>TOTAL POINTS</strong></td>
<td></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>
After the call closes on June 19, 2020, MARC staff will do the initial technical analysis of submissions. Projects will be evaluated on scoring criteria and how well they support the program goals.

The Sustainable Places Policy Committee, State DOT and FHWA will then evaluate the provided information and scores, identify gaps, assess priorities and formulate a recommended list of projects.

The recommended list of projects will then be presented to MARC’s Total Transportation Policy Committee and MARC’s Board of Directors for approval.
**Procurement Process**

**Scope**
- Project Sponsor refines defined work
- MARC and State DOT approve

**Agreement**
- Sponsor Agreement signed
- Local cash match paid to MARC

**Procurement**
- Project RFP released
- Sponsor supplies selection committee
- MARC holds consultant contracts

**Work Commences**
- Notice To Proceed given
- Specific invoicing and progress reporting required
Submission Process

Submission Page: www.marc2.org/tr_psp/

• Create an Account
  The first time you use the site, select “Create New User”. Your jurisdiction or agency may have more than one account.

• Add a Project
  Log in to the database, click “Add Project”. A blank form will open. Information can be added incrementally during multiple sessions and will be private until the call for projects closes. If your match is less than 20% of the total, the system will not allow you to proceed with your application.

• Revise a Project
  Each time you log in you can update or add new information.

• Delete a Project
  Click the “Delete” button next to a project in your list of projects.
Application Portal

http://marc2.org/tr_psp/
Planning Sustainable Places Map Resource (https://arcg.is/0TSmmT)

• MARC provides an online mapping application to project sponsors.

• You can view the proximity of projects to regional assets.

  Layers in the ESRI viewer:
  ▫ MARC metropolitan planning organization boundary
  ▫ Redevelopment area
  ▫ Smart Moves transit corridors and mobility hubs
  ▫ MetroGreen® trails and greenways
  ▫ Activity centers
  ▫ Environmental Justice Tracts
  ▫ Natural Resources Inventory Conservation and Restoration Map
  ▫ Plus many more....
Planning Sustainable Places Map Resource
(https://arcg.is/0TSmmmT)
MARC offers a number of planning resources to support local communities seeking 2021 PSP funding.

The resources offered include:

- Scenario Planning
- Data Indicators
- Environmental Data
- Visualization
- Market Information
Data Indicators

• A means to define outcomes and track community progress.
• Facilitates the measurement of change over time.
• Could evaluate and determine metrics to monitor.
• Develop frequency of review and set goals.
• Some options include: population, income, transportation, education, employment, or health.
Scenario Planning

• An analytical tool that offers a framework to develop a shared future vision for a community or project.

• MARC encourages the use of Envision Tomorrow Plus but will not provide support of the tool.

• The use of any scenario planning tool would receive points.
Environmental Data

• High-resolution land cover data and maps
• Useful for
  - Community Planning
  - Environmental Planning
  - Site Assessment
Visualization

• **Custom Visualizations**
  – Customized to local site
  – Before and after views
  – Uses common tools such as Photoshop or SketchUp
Market Information

- **Available Resources**
  - ESRI Community Analyst – Demographics, Psychographics, & Business Data
  - CoStar – Business rents and vacancy
  - Dodge – construction
  - Census data

- Use to evaluate projects, market vision, plan for community change
If you have any questions please contact:

Beth Dawson
Senior Land Use Planner
Mid-America Regional Council
816.701.8325
bdawson@marc.org