



Growing our Human Capital

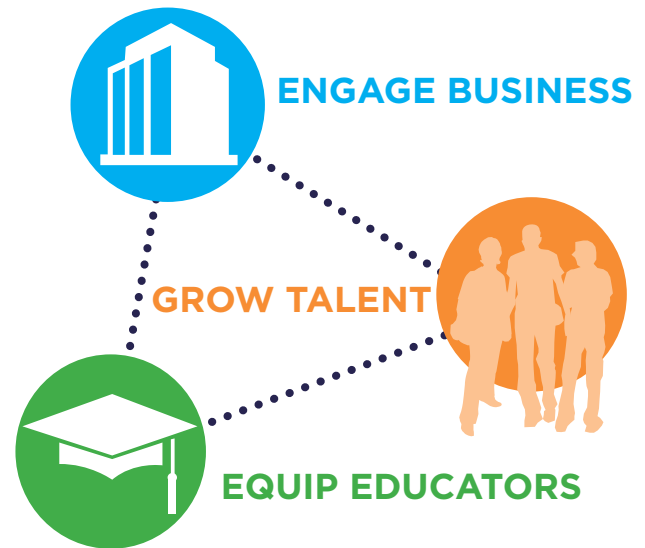


A KC Rising signature strategy to align education offerings and industry needs

Talent-to-Industry Exchanges (TIEs) Improve the labor supply in key industry sectors, growing the human capital necessary to attract and retain companies in the Kansas City region.

These public/private partnerships succeed by:

- Bringing disparate groups together to solve workforce problems.
- Harnessing the expertise of leaders in business, labor, education, economic development and other sectors.
- Convening competitors within specific industries for greater economic impact.



COMMUNITY OBJECTIVES

A RESOURCE...

that defines labor demand, education and community assets, talent development gaps and provides strategies to meet specific regional needs.

A SYSTEM...

where industry needs are systematically shared with educational institutions for the purpose of creating new education opportunities.

A WORKFORCE...

with the skills and training needed by industry, and clearly defined career pathways for both degree and non-degree occupations.

ROLES & RESPONSIBILITIES

INDUSTRY LEADER

- Association or group of leading businesses in a chosen industry to act as the co-convenor and recruit exchange members.

EXCHANGE MEMBERS

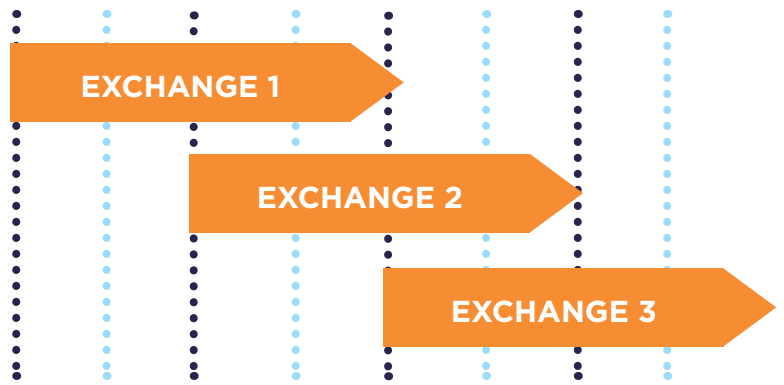
- Participate in discussions and verify findings.
- Identify talent development gaps.
- Develop impact strategies.

EDUCATION STAKEHOLDERS

- Verify findings from exchange process and probe for development of credentials.

TALENT-TO-INDUSTRY EXCHANGES

Overlapping exchanges focus on different sectors of the economy. This replicable process will produce industry-specific workforce strategies.



SECTOR-SPECIFIC DELIVERABLES



LABOR ANALYSIS

- Economic trends data
- Industry and occupation
- Career pathways



EDUCATION ASSET INVENTORY

- Education capacity
- Education and training program offerings



BUSINESS ENGAGEMENT

- Predictions on sector growth
- Job credentials and competencies



ACTION PLAN

- Strategies to meet workforce needs
- A timeline for implementation
- Potential funding sources
- Policy recommendations
- An evaluation strategy
- A recommended strategy leader

POTENTIAL IMPACT

- Expand credentials in high-demand fields.
- Expand experiential learning opportunities.
- Strengthen pathways for non-degreed workers.
- Increase promotion potential of entry employees.
- Reduce recruitment costs.
- Reduce turnover.

SUSTAINABILITY

Talent-to-Industry Exchanges will be funded through a subscription fee from beneficiaries of information, such as education institutions, business organizations, civic organizations and private foundations.

KEY PARTNERS

- Civic Council of Greater Kansas City
- Kansas City Area Development Council
- KC Rising
- Greater Kansas City Chamber of Commerce
- Full Employment Council
- Workforce Partnership
- Mid-America Regional Council

CONTACT:

Sheri Gonzales Warren, GradForce KC Program Director / Community and Economic Development
 Mid-America Regional Council
 600 Broadway, Suite 200, Kansas City, MO 64105
 swarren@marc.org | 816-701-8308

